

Commemoration Event
2023



September 8-9-10



SPONSORSHIP PROPOSAL



Veterans Memorial Gardens
& Interpretive Centre
10121 93 St

Grande Prairie AB T8V 1Y1

veteransmemorialgardens.com

exec.director@motorcycltourism.ca

(780) 933-0182

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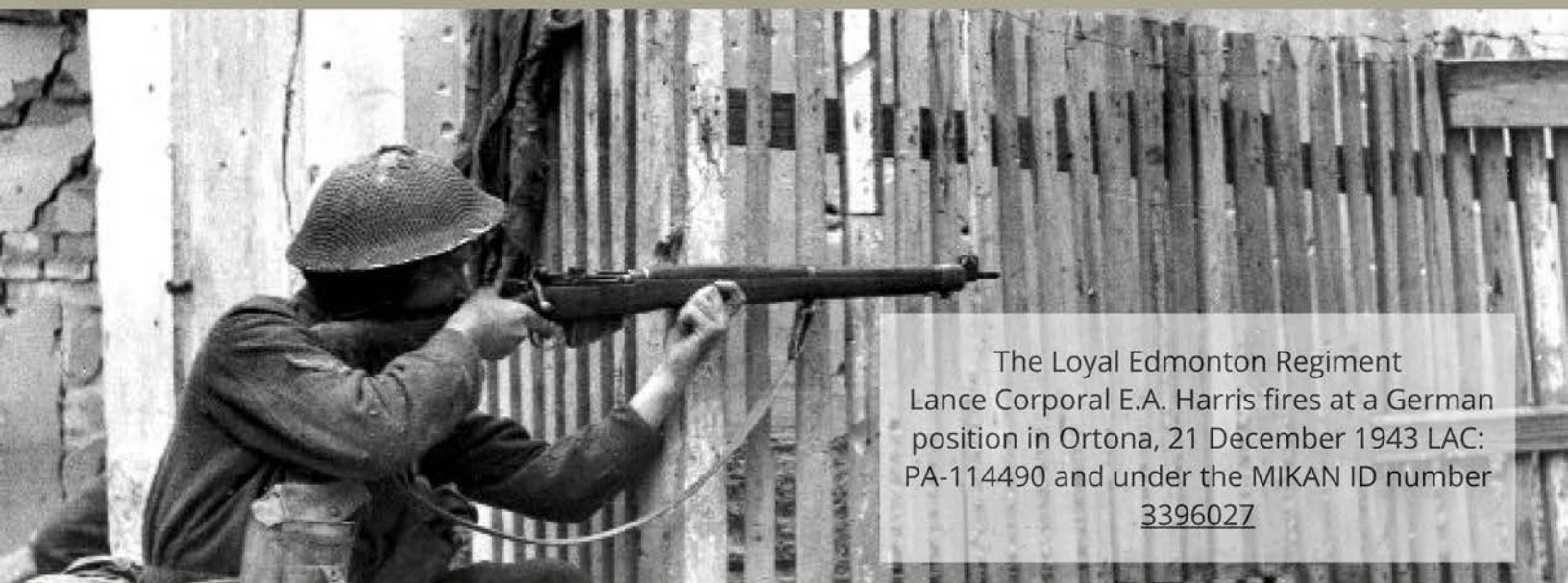
& Interpretive Centre



A Commemorative Garden Connecting Community

INTRODUCTION

The Canadian Motorcycle Tourism Association is an Alberta Registered Nonprofit with a charitable fundraising licence from the province. As part of our mandate, we own and operate Veterans Memorial Gardens & Interpretive Centre, a conditionally recognized museum with the Alberta Museums Association.



The Loyal Edmonton Regiment
Lance Corporal E.A. Harris fires at a German
position in Ortona, 21 December 1943 LAC:
PA-114490 and under the MIKAN ID number
[3396027](#)

2023 Marks the 80th Anniversary of the Italian Campaign and The Battle of Ortona. This region is deeply connected to the Italian Campaign and The Battle of Ortona, as 56 regional soldiers gave up their lives, 34 of them from The Loyal Edmonton Regiment.

'D' Company The Loyal Edmonton Regiment had their regimental home here in Grande Prairie.

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ABOUT THE EVENT



This is a three day event.

The Loyal Edmonton Regiment members who are slated to attend this event are reservists and need to be able to work all day and then catch the bus to Grande Prairie from the base in Edmonton. We need to ensure there are no costs to them to attend this event.

The Loyal Edmonton Regiment and members of the regimental association will need and want some time to connect with the Army Cadets here in Grande Prairie. They will do so on Saturday AM.

There will be a military vehicle display as part of this weekend being hosted by the Valour Park's Scott Collacutt and Hans Brink - Assistance with fuel will be critical along with meals and rooms. We have a singer graciously lending her time, a multitude of dignitaries and 30 cadets that need to be fed and supported for the roles they play. Add in a live stream and we will have the most amazing event to pay tribute to those we remember.



**SEPT
8**

DAY ONE

Friday Evening
6PM - 9PM
Veterans Memorial Gardens
Military Vehicle Display and
Cruise In Show 'n' Shine
in Memory of Rob Balcolm
Steak Dinner
1940's Music
The Rob Balcolm Memorial
People's Choice Trophy
+ a \$100 Gas Card

**SEPT
9**

DAY TWO

While the Cadets + The Loyal
Edmonton Regiment are at the First
Responders Day with the Legion and
at D Coy Armouries getting
reacquainted,
there will be a Cruise In Show 'n' Shine
with Burger & Sodas on the menu.
Some period music and military era
vehicles on display.
A People's Choice Award will be up for
Grabs along with a \$50 Gas card
Ceremony at 3:15 PM
Cocktails, Dinner & Dance at 5 PM

**SEPT
10**

DAY THREE

Community Pancake breakfast and
Send off.





BENEFITS FOR SPONSOR

Sponsoring this commemorative event shows our cadets and their parents that honouring our military is important to our community and region.

- You are seen as a company/organization that supports our youth and veterans
- A solid marketing plan that includes radio, online, live streaming and print marketing.
- News coverage of the event as all media outlets will be invited.



SPONSORSHIP PACKAGE

Master Warrant Officer \$25,000

Presenting Sponsor: 200 Radio Ads, Web Ads, Poster Ads, Content Marketing, Name mentions at all of the events all weekend long.
24 Steak Dinners Friday Night, 3 Tables for 8 for Dinner, September 9th

WARRANT OFFICER \$15,000

100 Radio Ads, Web Ads, Poster Ads, Content Marketing, Name Mentions all weekend long

- 16 Steak Dinners Friday Night
- 2 Tables for 8 for Dinner Saturday Sept 9

SERGEANT \$10,000

50 Radio Ads, Web Ads, Poster Ads, Content Marketing, Name Mentions all weekend long

- 8 Steak Dinners Friday Night
- 1 Table for 8 for Dinner Saturday Sept 9

MASTER CORPORAL \$5,000

25 Radio Ads, Web Ads, Poster Ads, Content Marketing, Name Mentions all weekend long

- 8 Steak Dinners Friday Night
- 1 Table for 8 for Dinner Saturday Sept 9



SPONSORSHIP PACKAGE

COPORAL 2,500

25 Radio Ads, Web Ads, Poster Ads, Content Marketing, Name Mentions all weekend long

- 4 Steak Dinners Friday Night
- Dinner for 4 Saturday Sept 9

PRIVATE (TRAINED) \$1,000

Ads, Poster Ads, Content Marketing, Name Mentions all weekend long

- 2 Steak Dinners Friday Night
- Dinner for 2 Saturday Sept 9

PRIVATE (BASIC) \$500

2 Web Ads, Poster Ads, Content Marketing, Name Mentions all weekend long

OTHER OPPORTUNITIES

Corporate table: \$800 includes dinner for 8
Meet 'n' Greet Cocktail Reception Sandman Inn \$2000, includes a table for 8 for dinner



THANK YOU!



CONTACT

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780.933.0182



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